



Shipping Services & Materials

Standard = an artisan enterprise has access to shipping services and packing materials to ensure affordable and reliable delivery of export orders.

Four common SHIPPING SERVICES: identify the right one for your products & customer.

1. **Courier:** fastest & most expensive; good for samples or small shipments (DHL, FedEx, etc)
2. **Air Freight:** fast; affordable for non-bulky items; expensive for bulky items
3. **Sea Shipment:** most affordable & longest time; good for bulky items
4. **Freight Forwarder:** can arrange both air and sea shipments & help with paperwork and expediting

Three types of **PACKAGING & PACKING:**

1. **Primary** - what final customer sees
2. **Secondary** - what retail store or wholesale company sees
3. **Final** - for transportation

Types of materials include:

Primary:

- Labels (country of origin, material content, product code, etc)
- Plastic bags
- Small boxes
- Plastic bubble wrap
- Silica gel packets

Secondary:

- Cardboard boxes
- Shredded or crushed paper
- Cardboard structures
- Air cushion plastic bags

Final:

- Cardboard boxes
- Plastic wrap
- Wood crates & pallets
- Shipping straps

Activity

1

List the shipping companies you work with.

2

Calculate the cost for shipping:

- sample order
- average/minimum order

3

Make a list of materials you use to label, packaging and pack an export shipment.