SAVE THE DATE SAVE THE DATE



AFRICA IP FORUM:

INTELLECTUAL PROPERTY, REGIONAL INTEGRATION, AND ECONOMIC GROWTH IN AFRICA

WHAT: A pan-African Forum on the Dynamic Role of Intellectual Property Protection and Enforcement in Promoting Knowledge-Based Economies through Innovation, Trade, and Investment

WHO: 600 artists, entrepreneurs, industry stakeholders and government officials from across the African continent, the U.S. and from international organizations.

WHEN: April 3–5, 2012

WHERE: Cape Town International Convention Centre,

South Africa

WHY:

- To highlight the integral and critical role of IP in the economic growth and development of Africa
- To bring together international, regional and national private sector and government stakeholders
- To emphasize the successes, challenges and strategies for the establishment of strong intellectual property regimes that encourage innovation and entrepreneurship, and improve trade and investment, while protecting public health and safety in Africa.

